

Is Vacation Ownership Right For You?

1. How often do you vacation?
 - a. More than 3 times a year
 - b. 2 or 3 times a year
 - c. 1 time a year
 - d. We don't vacation
2. How often would you *like* to vacation?
 - a. More than 3 times a year
 - b. 2 or 3 times a year
 - c. 1 time a year
 - d. We don't want to vacation
3. When you vacation, how many people are usually in your traveling party (including family and/or friends)?
 - a. 1 or 2
 - b. 3 or 4
 - c. 5 or more
 - d. We don't vacation
4. How long is your typical vacation?
 - a. 8 days or more
 - b. 4 to 7 days
 - c. Fewer than 4 days
 - d. We don't vacation
5. Where do you like to vacation?
 - a. Ocean beaches
 - b. Ski or golf locations
 - c. Lake locations
 - d. famous cities
 - e. We don't vacation
6. How far in advance do you plan your vacation?
 - a. More than 12 months
 - b. 6 to 12 months
 - c. 2 to 5 months
 - d. Fewer than 2 months
 - e. We don't vacation
7. When you vacation do you prefer to
 - a. Eat in restaurants for all meals
 - b. Eat some meals in restaurants, the rest room service
 - c. Eat some meals in restaurants, bring some food to save money
 - d. We don't vacation
8. When on vacation you prefer
 - a. Sharing a room with your kids or travel companions
 - b. Having your own private room
 - c. We travel alone
 - d. We don't vacation
9. When you vacation do you prefer to
 - a. Go where you're sure of the type and quality of accommodations
 - b. Be adventurous and find accommodations while on the road
 - c. We don't vacation
10. Do you find that the typical hotel room is
 - a. Just about right for my family and/or travel companions
 - b. Too small for our group, but we can manage
 - c. Too small, often requiring two rooms
 - d. We don't vacation
11. When at a hotel or resort do you prefer to
 - a. Have a somewhat structured activity program available
 - b. Meet other guests
 - c. Keep to yourselves
 - d. We don't vacation
12. Do you prefer to
 - a. Vacation at the same place every year
 - b. Vacation at the same place every few years
 - c. Explore a new vacation spot every year
 - d. We don't vacation
13. What is your annual vacation budget?
 - a. \$500 or less
 - b. \$501 to \$1000
 - c. \$1001 to \$1500
 - d. More than \$1500
 - e. We don't vacation
14. While on vacation which type of accommodations best suits your needs?
 - a. A typical hotel/motel
 - b. A resort hotel
 - c. Condominium or house-style accommodations
 - d. We don't vacation
15. How often have you rented a vacation home or condominium?
 - a. 2 to 3 times
 - b. 1 time
 - c. Have never rented
 - d. We don't vacation
16. Have you ever considered buying a vacation home?
 - a. We have seriously considered doing so
 - b. We might consider it
 - c. We would not consider it
 - d. We don't vacation